ADDICTION

1.	in 5
2.	How many people check the Internet first thing in the morning and last
	thing at night?
	in 5
3.	How many people prefer surfing the web than reading a book?
	out of 10
4.	What percentage of adult males in the US admit to using pornography at
	least once a month?
	%
5.	What percentage of males spend between 10 and 20 hours per week
	watching pornography?
	%

WE KNOW TOO MUCH BUT UNDERSTAND TOO LITTLE

1.	How many pieces of content do Facebook users share every minute?
	• million
2.	How many Tweets are there every minute?
	•,000
3.	How many hours of video are uploaded to Youtube every minute?
	•hours
4.	How many emails are sent every minute?
	• million
5.	How many APPs are downloaded from the Apple store every minute?
	•,000
6.	How many searches are made on Google every day?
	•illion

PRIVACY

1.	How often do our smartphones log data about our movements?
	• every seconds
2.	Individual Internet users leave a lot of information on-line (with cookies etc.)
	How much is this information worth to marketing companies in the UK?
	° \$ per person per year
3.	How many US teenagers have sent "compromising images" on the Internet?
	• <u>_</u> in 7

ONLINE CRIME

